
Cypress Landing Master Homeowners Association



Marketing Committee February 2, 2010

Meeting at 1 PM --HOA Conference room.

Attending Bill Cook - Board Liaison, Bobby Clark, Bill Dimsdale and Michael Buzzeo

Opened meeting and approved minutes from December meeting 2009.

1. Our meeting discussions covered promoting Cypress Landing ways and means.
2. Re-visit our web site, recommending certain changes that will be in our proposal to HOA board. Concentrating on our property resales, golf and marina.
3. We will ask our real estate companies representing our property owners that they change their e-mail address that goes to their office to only represent our properties. What happens after that is between the real estate company and the customer. Bill Dimsdale is working on this project.
4. We are also asking our real estate company representatives, if they would pass on the property info that they represent in Cypress Landing, with their affiliated offices throughout the USA. (Relocate and retiring) Bobby Clark is working on this project.
5. We also discussed our participation in Home Shows.
6. Met with the dock masters to update our brochures and work together to promote the marina in conjunction with Cypress Landing amenities.
7. Contacted OUR STATE magazine, planning a meeting with their marketing department.
8. Golf Club initiation fee for new members is \$500.00; this is now in effect for all new and old homeowners.

Close meeting-- next meeting March 2, 2010 at 1:00 PM Hoa conference room

THANK YOU
Mike B.